

Borough of Berlin

59 South White Horse Pike, Berlin, NJ 08009

Celebration Advisory Committee Q & A

1. **Why create a C.A.C.?**

The C.A.C. was created so we could have a “citizens” celebration committee in order to help create, develop, promote, and enhance “*new*” activities and events throughout the year in the Borough of Berlin. Across the United States and here in New Jersey, many towns have formal Celebration Committees in order to bring people, resources, and the community together in celebration throughout the year in order *to enhance the economic development* and spirit within our community.

2. **How did the C.A.C. come about?**

Councilman Rick Miller, head of Health and Recreation, commissioned several Berlin residents to research and explore the possibility of having a formal council sanctioned body to aid in bringing people, business, and our community together in celebration of our community, all while also helping improve the economic development of Berlin.

3. **Is the C.A.C. a “taking over” of our annual events?**

No. In fact the C.A.C. was developed to add new events and activities in our community. Events such as the 4th of July, sponsored by the I.C.C.A., the Fall Feast, headed by the Berlin Business Association, Christmas, and other existing events and activities will still maintained by those organizations. Events created by the C.A.C. will not interfere with already existing events and/or sponsors of those events.

4. **Who makes up the C.A.C.?**

The C.A.C. will be made up of a citizens committee of 25 people which will include a Chair, Vice-Chair, Treasurer and Secretary, all appointed by our leaders for three years terms to volunteer on the committee. There is no pay or remuneration for participating as a committee member or committee leader.

5. **Why so many people?**

As with any activity or event, it takes a lot of hard work to plan, organize, raise funds for, and create an event or activity. By having a larger group of people, goals can be achieved more easily and more input can be given by the community.

6. **So what kind of events and activities will the C.A.C. have?**

Anything from a small event such as an Easter Egg hunt for the kids, to large events such as Movie Nights, Outdoor concerts, a Summer program of fun, or whatever our imaginations can come up with. The sky’s the limit!

7. **Who pays for all of this?**

The C.A.C. is self-funding. That is, we will seek sponsorship for our events from the community and businesses to aid in our success, while at the same time enhancing the growth of those businesses who

participate with the goal of helping Berlin business grow. At the same time, we will also be providing an opportunity for businesses outside of Berlin to also participate to see how great Berlin is in the hopes that we will “attract” more businesses into Berlin from other cities and towns. After all Berlin Borough is a great place to Live...Work...and Play! By making Berlin a “destination” spot for activities and events, we will be assisting in the economic development of the borough.

8. What are the goals for the C.A.C.?

Our stated goals are to create a plan for five separate annual events to be submitted for approval to council by January 2016, to be held throughout 2016-17 and beyond.

9. How do I become a member of the committee?

If you are interested in becoming a formal member of the Celebration Committee, please email your name, address, and telephone number to Councilman Rick Miller at councilmanrickmiller@gmail.com

10. Can I participate without being on the committee?

Of course! We could use all of the help we can get! Remember this is a “citizen’s” committee, with the goal of bringing our citizens together in celebration. Ideas, suggestions, and any help you can provide to make our events the best they can be would be greatly appreciated. ALL ARE WELCOME!

11. When and where will the C.A.C. meet, and are the meetings open to the public?

The C.A.C. meetings will be held every other month on the third Wednesday of that month. Subcommittees of the C.A.C. may meet more frequently. All meetings will be made to follow all Sunshine and public notice laws of New Jersey, and all meetings will be open to the public. We encourage all Berlin residents to participate. A location for the meetings is yet to be determined.

In conclusion, there can be nothing better to help the economic growth and development, pride and cohesiveness of our community than when we gather together in celebration of our history, our heritage, and the great people and businesses that make the Borough of Berlin so great.

With each new Celebration comes a renewed sense of pride in our community. By establishing a “citizen’s” Celebration Committee we are giving the “citizen’s” a true and meaningful voice *and* role in helping our community grow in fun and inspiring ways.

Borough of Berlin...Come Celebrate with us!