

BOROUGH OF BERLIN  
ECONOMIC RE-DEVELOPMENT COMMITTEE  
MINUTES  
October 12th, 2011

Flag Salute:

Roll Call:

Councilman Nick Maccaroni	Present
Kevin McHugh	Present
Mike Mrvica	Absent
Joe Adolf	Present
Bob Suchowierski	Present
James Knight	Absent
Councilman Jim Bilella	Present
Rita Christenson	Absent
Drew Straub (Alt. 1)	Present
Nick Guerere (Alt. 2)	Present

Minutes:

June 14<sup>th</sup>, 2011 Minutes

A motion was made to approve the minutes for June 14<sup>th</sup>, 2011 by Drew Straub, and seconded by Bob Suchowierski. All eligible members voted aye.

Discussion:

Nick Guerere contacted the Bishops office, and spoke to Larry Reader regarding placing signage on the Cemetery property. Eventually there will be a retention basin where the sign may be located. Nick suggested putting another sign with the Welcome to Berlin sign on the other side of the White Horse Pike. Kevin asked what would be on the sign, Joe responded something on the lines of "bring your business to Berlin." We discussed having a background on the existing billboard signs, when the billboard was not rented that would be the background. Mr. Knight was getting information on that. This will have to go on to next years budget. The proposed sign locations would be Cross Keys road, Route 73, and White Horse Pike, the hospital.

Joe mentioned that there has been no progress on the Chamber of Commerce application. The Chamber of Commerce has small business meetings with small businesses. We would like to start attending those meetings.

Councilman Jim Bilella addressed the draft business survey. Jim presented a sample survey, of which is done by telephone. This is a sample from an outside agency that was paid to do the survey. Jim will send an email of the survey to all of the absent members. All the members should look through the packets, list all comments you have, and respond with suggestions by November 1<sup>st</sup>. Jim suggested putting the survey online, or sending something to the Business Association. Debbie will get a current list of all mercantile license holders within the Borough.

Adjournment:

Nick Guerere made a motion to adjourn the meeting, Kevin McHugh seconded the motion. The motion was carried by the assenting voice of the board.

Respectfully Submitted,

Debbie Simone

Cc: Charleen Santora, Administrator