

**BOROUGH OF BERLIN ECONOMIC RE-DEVELOPMENT  
COMMITTEE MINUTES**

**March 12<sup>th</sup>, 2013**

**Call to Order:**

**Flag Salute:**

**Roll Call:**

Councilman Nick Maccaroni	Present
Kevin McHugh	Present
Rick Miller	Absent
Bob Suchowierski	Present
James Knight	Present
Councilman Jim Bilella	Absent
Chairman Drew Straub	Present
Nick Guerere	Present
Wes Teasdale	Present
Carl Canfield Jr.	Present
Roger Strong	Present

**MINUTES:**

**Minutes from February 12<sup>th</sup>, 2013**

A motion to approve the minutes from February 12<sup>th</sup>, 2013 was made by Jim Knight, and seconded by Roger Strong. Those eligible to vote all voted aye.

**DISCUSSION:**

Drew mentioned to the board that he attended a Council meeting to request changing the name of the committee to the Economic Development Committee vs. Economic Re-Development Committee, as well as revisiting our main focus to encompass the entire town vs. just the downtown area only.

Drew also mentioned that Subaru in Cherry Hill is in need of a new location due to expansion of the company. Drew would like to get a committee together to “pitch” to Subaru any properties that Berlin may have to offer. Kevin McHugh stated he has a family member contact with Subaru, and he is willing to call and make a contact. Roger Strong also stated that he may have a contact there as well.

Drew addressed social media, our facebook page and he made Carl the administrator of the page for updates. Drew brought up making a google plus page, and a twitter account. The brochure is up on the Borough Web Site. Drew mentioned that we need to revisit the

verbiage on the brochure, and update it. If anyone has suggestions for changes, submit them to Bob since he has the ability to make the changes and get them to Debbie. Drew will be attending the Rotary meeting on Monday. We have also received a few lists of meetings for the Chamber of Commerce. Nick Guerere submitted a request to go to the meeting scheduled the end of March on the 21st, Debbie will fax it.

Councilman Maccaroni mentioned that the Borough web site is going through changes and updates. We can post vacant property information, photos, and any other information that is needed. Carl mentioned adding a link to the Committee facebook page.

Councilman Maccaroni mentioned that right now we do have some properties that don't have signs on them. We could link to the realtor website to get more information on a specific property. There was discussion regarding the condition of the Kmart parking lot. Councilman Maccaroni stated the Borough is going to fix the lot, and lien the property.

Roger brought up that he has been looking into other Towns Economic Development information. He came across some information from an out of state site where the town helps to market the businesses in town. Have functions in town that bring the people in town. He also suggested each month to sponsor a "business of the month" and advertise a special for them on the web page. This may encourage new business growth in town. Councilman Maccaroni added that we could list the businesses on the web page as well under a categorized list.

Councilman Maccaroni also informed the board that the old McDonald's playland is being fixed up. Carl mentioned that they are looking to put multiple office professional uses in there.

**CORRESPONDENCE:**

None

**ADJOURNMENT:**

Bob Suchowierski made a motion to adjourn the meeting, Kevin McHugh seconded the motion.

Respectfully Submitted,

Debbie Simone

Cc: Charleen Santora, RMC, Business Administrator

