

**BOROUGH OF BERLIN ECONOMIC DEVELOPMENT
COMMITTEE MINUTES**

January 14th, 2014

Call to Order:

Flag Salute:

Election of Chairman:

A motion to elect Drew Straub as Chairman was made by Bob Suchowierski, and seconded by Kellie Myers. All members present voted aye.

Roll Call:

Councilman Nick Maccaroni	Present
Kevin McHugh	Absent
Rick Miller	Absent
Bob Suchowierski	Present
James Knight	Present
Councilman Jim Bilella	Absent
Chairman Drew Straub	Present
Nick Guerere	Present
Carl Canfield Jr.	Present
Roger Strong	Absent
Kellie Myers	Present

MINUTES:

Minutes from September 10th, 2013

A motion to approve the minutes from September 10th, 2013 was made by Carl Canfield, and seconded by Jim Knight. Those eligible to vote all voted aye.

DISCUSSION:

Drew introduced Kellie Myers, our new member. She has a background in digital media.

Drew handed out copies of the Economic Development proposed budget. This was discussed with the Mayor, however it will need to be approved by Council. There is a proposal for signage, "Welcome to Berlin Borough", advertising that we are business friendly which would be in addition to the 2 billboard signs we currently have.

Regarding the brochure that is in the web site, Bob mentioned he has the PDF version and can make changes. Drew mentioned letterhead and envelopes specifically for the

Economic Development board. All the social media used is at no cost to the Borough. Joining associations like Chamber of Commerce, the Rotary, Philadelphia Franchise Association there are membership fees, but the meetings are helpful with attracting businesses. The proposed budget also included public relations, for instance with new businesses, we can put together a “welcome” basket, and possibly sponsor a job fair. The job fair could be held at the Community Center.

Nick Guerere asked how do the new businesses get here? Drew commented that comes with marketing, and reaching out to people. They contact realtors that help them find space that fits their needs.

A list of meeting dates was mailed out, so everyone has a copy. Typically we do not have meetings in July and August, and there are 2 dates that meetings will be held on a Wednesday due to a holiday schedule. September, October and November is usually discussion on proposals for the upcoming year. There was discussion on meeting times. A few of the members work in Philadelphia and it is difficult to get to the meeting my 7pm. Bob Suchowierski made a motion to change the meeting time to 7:30pm, and Carl Canfield seconded the motion.

CORRESPONDENCE:

None

ADJOURNMENT:

Jim Knight made a motion to adjourn the meeting, Bob Suchowierski seconded the motion.

Respectfully Submitted,

Debbie Simone

Cc: Charleen Santora, RMC, Business Administrator

